

Spectacular Corporation Ltd.

Spectacular 2019 Event Committee

February 20, 2019 3:00 pm- 5:00 pm

Committee members in attendance: Sharon, Aaron, Karen, and Taryn

Agenda Item	Discussion	Actions
Marketing - <i>Print Materials</i> - <i>Digital Strategy</i> - <i>Outreach</i> - <i>Community</i>	<ul style="list-style-type: none"> • Sharon confirmed committee marketing targets • Aaron updated committee on digital strategy plans • Karen proposed community outreach initiative • Taryn suggested partnering with Communications dept. to brainstorm digital strategy 	<p>Aaron to confirm new marketing goals</p> <p>Karen to send follow-up to community leaders</p> <p>Sharon to request quote from Gold tier sponsors for print materials</p>
Entertainment - <i>Music</i> - <i>Performers</i> - <i>DJ</i> - <i>Video</i>	<ul style="list-style-type: none"> • Taryn updated music list confirmed by partnered sponsors • Aaron requested prospect list of performers to invite • Sharon asked committee how they felt about Controversial Musician being included • Karen knows his agent's contact but cautions using CM as headliner 	<p>Taryn to finalize music list and send to Printing House XYZ for signage</p> <p>Aaron to lead prospecting in Fundraising dept.</p> <p>Karen to contact CM's agent to confirm if he has finished rehab</p>
Reception - <i>Host</i> - <i>VIP Tickets</i> - <i>Menu</i>	<ul style="list-style-type: none"> • Aaron suggested compiling list of previous hosts to contact about availability and interest • Taryn offered to complete this and requested research hours into new host possibilities • Karen countered that political climate suggests choosing a popular host with proven accountability • Sharon updated committee on Chef Spectacular's three sample menus 	<p>Aaron to finalize VIP ticket format and send to Printing House XYZ</p> <p>Taryn to complete host list and research potential new options</p> <p>Sharon to confirm menu choice C</p>